



## **Hamburg's range of meeting and event facilities at a glance**

### **New, clear and informative – the “Hamburg Meeting Guide 2011/2012”**

Hamburg, 11. May 2011 – Hamburg's entire range of meeting and event facilities at a glance: now possible with the “Hamburg Meeting Guide 2011/2012”, hot off the press and immediately available free of charge. A total of 130 pages inform you of this Hanseatic city's hotel offers and conference events, special locations and service providers from the MICE sector (Meeting, Incentive, Convention and Event). “The ‘Hamburg Meeting Guide’ is designed to simplify the decision-making process for any kind of event taking place in Hamburg”, explains publisher Matthias Rieger, Executive Director of the Hamburg Conventional Bureau (HCB).

The “Hamburg Meeting Guide 2011/2012” is published every two years in both German and English. It is available free of charge at all relevant exhibitions, events and conventions. Of course, the Guide can also be ordered online at <http://www.hamburg-convention.com/en/meeting-guide/>

### **Convenient guide, professional tool**

The “Hamburg Meeting Guide 2011/2012” provides an overview of the entire range of services within Hamburg's event scene. Informative articles centred round the topics of infrastructure, culture, the environment and “Green Capital” as well as trade or retail and changes taking place in the city portray an impressive image of Hamburg. Awe-inspiring photos underscore these topics and show this maritime city in all its colourful facets. “In this way, event organisers can gain a comprehensive view of why it is absolutely worth it to plan their next event, convention or congress in Hamburg”, says Matthias Rieger. A detailed list of all exhibitions, meetings and events for 2011 and 2012, together with a fold-out featuring a city map of Hamburg at the end of the Guide, round out the overview and offer event planners easy access to Hamburg's range of service providers.



## **About Hamburg Convention Bureau GmbH**

Under the marketing organisation Hamburg Convention Bureau GmbH (HCB), the current 14 partners have come together to strengthen the position of Hamburg as a meeting destination – not only within Germany, but also worldwide. With their collective commitment, the partners want to establish Hamburg as one of Europe's leading destinations for meetings and events. Thus, the HCB is considered to be a one-stop office for organisers who would like to have their event in Hamburg. Thanks to the collaboration of the industry's various service providers – such as venue sellers, hotels, caterers, agencies and technical service providers – the HCB can offer tailor-made and flexible solutions from a single source.

For more information, please visit: [www.hamburg-convention.com](http://www.hamburg-convention.com)

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